



Global Ayush Investment & Innovation Summit 2022

Invest in Ayush for a Vibrant, Healthy Future

INVESTMENT INNOVATION ENTREPRENEURSHIP

20-22 April 2022

Mahatma Mandir, Gandhinagar, Gujarat

National Partners



Knowledge Partners





“ Ayurveda is generally defined as ‘Science of life’ by translating ‘Ayuh(r)’ as life and ‘Veda’ as science. I am sure Ayurveda can provide solutions to many health problems. India can be a leader in making affordable, holistic health care available to the world. Our Government is fully committed to promotion of Ayurveda and traditional systems of medicine. ”

Narendra Modi
Hon'ble Prime Minister of India



“ Indian system of medicine is millennia old and offers overall wellness. Changes in the health paradigm have led to an unprecedented resurgence of interest in Ayush systems over the years. The Ministry of Ayush has amplified the role of India's traditional systems of medicine in realizing the vision of Hon'ble Prime Minister Narendra Modi of taking Ayush to the world. ”

Sarbananda Sonowal
Hon'ble Minister of Ayush & Port, Shipping & Waterways
Government of India



“ When we are healthy and balanced we are able to fulfil our dreams and share our responsibility as a part of society. The Ayush system speaks enormously on the rule of diet in maintaining health. It has advocated a number of simple practices that can help us reconnect with our authentic selves. ”

Munjpara Mahendrabhai Kalubhai
Hon'ble Minister of State for Ayush and Women & Child Development
Government of India

INVEST IN AYUSH FOR A VIBRANT, HEALTHY FUTURE

Investment | Innovation | Entrepreneurship



Market size of Ayush sector has grown by 17% p.a. from 2014 to 2020



Ayush industry is projected to reach US\$ 23.3 billion in FY 2022



Ayush Products (Dietary, Lifestyle, Pharma) and Services (Medical Care, Wellbeing) poised to be the next mega growth sector



With no restrictions on Foreign Direct Investments, Ayush sector has tremendous growth potential



Ayush Pharmaceuticals (Generic, Proprietary) and Dietary Supplements fastest growing category and exported all over the world



Ayush Services spanning Preventive, Curative, and Promotive Health across Hospitals, Clinics, and Wellbeing Retreats serving a global audience



A variety of Government schemes and initiatives to improve the Ease of Doing Business



Initiatives to stimulate Ayush exports in the international market





“Ayush way of life - tradition supported with technology”

ABOUT GLOBAL AYUSH INVESTMENT & INNOVATION SUMMIT 2022

The Global Ayush Investment and Innovation Summit offers a world of possibilities with ample innovation, investment and growth opportunities in the upcoming sector by sharing new concepts, research outcomes and exciting engagement plans with stakeholders to build a continuum of result-oriented outcomes.

The event has been scheduled in multiple parts from 20-22 April 2022 at Mahatma Mandir, Gandhinagar, Gujarat to drive rich content while advocating global understanding of Ayush education, research, innovation, entrepreneurship and sustained health across all Ayush systems.

OBJECTIVES

To bring together country's key startups, entrepreneurs, investors, policy makers and other national/international stakeholders for a specially curated event on innovation and make India a Global Ayush destination for entrepreneurship :

- Promote Investment in Ayush Services, Products, and Education Sectors
- Promote Medical Value Travel for NCDs, CDs, and for Rehabilitation
- Promote India as Global Wellbeing Destination
- Education and Research & Development
- Establish Ayush as distinctive investment brand (showcasing innovation models)
- Adopting Ayush way of life for a sustainable future
- Strengthening Ayush Drug Delivery System
- Exchange knowledge on best practices on nurturing startup ecosystems
- Catalyze thought leadership through stakeholder engagement
- Promote Yoga as Therapy for Physical, Mental, and Spiritual Health
- Promote YogAsana as an international sport
- Catalyzing entrepreneurs to innovate, to be unicorns
- Set-up roadmap to amplify the growth of Ayush sector
- Forging business linkages, joint-ventures, and investments
- Enhance exports of the Ayush sector
- Promote Post-COVID Rehabilitation through Ayush

KEY HIGHLIGHTS



Investor's Meet
and Industry
Dialogues



Showcase
Ayush Streams
Initiatives



Startup Ayush
Challenges



Ayush Aahar
(Food Court)



G2B, B2B & B2G
Meetings



Exhibits by
start-ups
& Incubators



Path Breaking
Research



Ayush Chef
Competition



Exhibition on The
Covid saga -
Ayush
success story



Diplomatic
Conclave



Youth
Edutainment
and Experience
Zone



Felicitation and
Recognition



Ayush contribution
in green energy
and net
zero target



Ayush OPD
Facilitation
Centre



Fusion Yoga
Demonstration

KEY STAKEHOLDERS

Government & Policy makers

Foreign Missions in India and Abroad

Hospitals and healthcare centres

Pharma & Phytoceutical Companies

Ayush Product Manufacturers(Pharma, FMCG- Dietary & Lifestyle)

Hospitals and Healthcare Centres

FMCG Manufacturers and Retailers

Health & Wellbeing Resorts

Spiritual Retreat Centres

Medical Value Travel Players

Angel Investors

Venture Capitalists

Tech Companies

Yoga Institutes

Ayush Education Institutes

Entrepreneurs/Start-ups in Ayush

Scientists, Ayush Academicians

International/National/Regional Ayurveda organizations/NGOs

Opinion and thought leaders of Ayush industry

Global participation and their key stakeholders /partners / organizations

Herbal traders and medicinal plant cultivators

Partners



Supporting Organisation



For registration,
please visit our website

www.gaiis.in

    / moayush